

# ARE HEALTH FUNDS REDIRECTING YOUR PATIENTS?

## Join the Independent Dentist Network

**Health funds have forever changed the dentistry marketplace, driving service prices down and redirecting your customers to “preferred providers”.**

If your practice is not a health fund preferred provider or owned by a corporate chain you are eligible to join our network of 100% independent practices across Australia, to secure a competitive marketing position and safeguard profitability into the future.

IDN provides members with a high-profile national identity that can assist its members to educate the public on the benefits and advantages of attending an Independent Dental Practice.

Assistance includes solutions to stop health fund redirection of your patients and access to a wide range of expert marketing support and other beneficial services.

**Don't be left standing on your own in the market.  
Contact IDN today:**

**Merv Saultry**

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**IDN**

Driven by care not by profit.  
[independentdentists.com.au](http://independentdentists.com.au)